

CURRICULUM VITAE

PERSONAL INFORMATION:

Name: Fatma Yaren

Surname: Birben

Date of Birth:

Birth Place:

Mobile:

E-mail Address: yarenbirben11@gmail.com

LinkedIn Profile: <http://www.linkedin.com/in/fatmayarenbirben>

Driving License: B

Marital Status:



EDUCATION:

(2013) - (2019): Ozyegin University, International Relations (BA) - [4 years] + Prep School (1 year), Main Language: %100 English, with %50 Scholarship.

(2009) - (2013): Cengelkoy High School - 6 certificates of appreciation.

(2002) – (2009): Rasathane Primary & Secondary School - 8 certificates of appreciation + 1 honor certificate.

EXPERIENCES:

- ❖ **(July 2026 - Present):** AI Marketing Intern at FlyRank.ai.
- ❖ **(Mar 2025 - Present):** Search Quality & AI Evaluation Specialist, Data Annotator, Search Engine Optimiser.
- ❖ **Key Projects at Yandex:**
 - Search Engine Evaluation
 - Search & Page Quality Rating
 - AI Response & LLM Evaluation (**Perplexity, ChatGPT, Yandex AI**)
 - Data Labeling & Annotation
 - Relevance Judging (**Image, Music, and Video Relevance**)
 - Side-by-Side Evaluation Tasks
 - Web Ranking
 - SinSig 2.0 & SinSig Global
 - Side-by-Side Translate Evaluation [**TR-ENG, ENG-TR**]

❖ **(Jan 2024 - Jan 2025): English Tutor:**

I provided private English lessons to some high school and university prep students. While I was studying for KPSS (an exam for being a civil servant in Turkey) very intensely, I was also working at the same time.

❖ **(Nov 2022 - Dec 2023): Logistics Operations Specialist at TSI Logistics Istanbul:**

I worked as an operational specialist at TSI Logistics Istanbul full-time for a year. I managed communication with European customers via phone and e-mail. I negotiated pricing offers and coordinated logistics operations. I also prepared and processed logistics documentation, including CMRs. I contributed to international shipping projects and customer relations.

❖ **(Mar 2021 - Sep 2022): Export Sales Consultant:**

I worked as an export sales consultant at Mendoza Jewelry and Leather Store, which is located in Fatih, İstanbul. I provided assistance in exporting products from Turkey to Italy, Russia, and Germany. Also, I had the opportunity to develop my professional English communication and international sales skills.

❖ **(2019): Interviewer:**

I conducted an interview with Süheyla Demir, a Turkish journalist, newsreader, and the foreign news manager of Haber Global, for my graduation project. I asked her many questions about global political issues related to Russia, Syria, and Turkey.

❖ **(2017 - 2019): English Tutor:**

While I was studying at the university, I taught English to some high school students.

LANGUAGES:

ENGLISH: Reading, writing, speaking, listening all fluently.

ITALIAN: Reading, writing, listening, speaking all at B2 level.

KOREAN: Reading, writing, listening, speaking all in beginning.

TURKISH: Native Language.

COMPUTER SKILLS:

Microsoft Word: Advanced **PowerPoint:** Advanced

Siber Software Program: Intermediate **Microsoft Outlook:** Advanced

ATTENDING COURSES, EXAMS AND CONFERENCES:

2024 - KPSS Score:78/100 **2023 - KPSS Score:** 68/100

(KPSS: It is an exam for being a civil servant in the Turkish government.)

2016: Landmark Worldwide Conference ISTANBUL:

I attended this conference for 3 days in Taksim/ in the field of personal development. The conference aimed to gain new and fruitful perspectives on life.

(Info:<https://www.landmarkworldwide.com/><https://landmarkworldwideturkey.com/>)

(2019 - 2021): Italian Language School:

I took Italian lessons at the university as a second foreign language because it is mandatory to graduate. After I graduated from Ozyegin University, I wanted to improve my Italian further. Therefore, I enrolled in 'Italian Language Center School' in Kadıköy, İstanbul.

PROFILE AND INTERESTS:

I am a proactive, detail-oriented, innovative, curious, self-motivated, and hardworking individual. I am interested in international politics, AI marketing, LLM evaluation, data labeling and data analysis, AI response and search engine evaluation, and SEO. My hobbies are: learning foreign languages, travelling abroad (I have been to 9 countries in Europe so far), swimming, listening to music, watching films and TV series, reading books and researching new topics. I am an animal and nature lover. I enjoy helping others and solving complex problems.

REFERENCES:

❖ Faik Gür: Doctor Lecturer at Ozyegin University.

Address: Ozyegin University.
....., Turkey.

Phone

Number: +.....

❖ Deniz Şenol Sert: Associate Professor at Ozyegin University.

Address: Ozyegin University.
....., Turkey.

Phone

Number: +.....

❖ İzzet Uğur Günel, Foreign Trade Director at Mendoza Jewelry & Leather Store.

Address:
..... Turkey.

Phone Number: